

How to apply “Inspirational wall impressions” in 4 easy steps

Applying inspirational signs to walls and other flat surfaces is easy, transforming your room into a beautiful, unique, and inspirational space. Just follow these 4 simple steps.

DIRECT METHOD (recommended)

Step 1- SURFACE PREPARATION

All surfaces must be clean and completely dry. Wash the surface with a mild household cleaner, if necessary, and rinse and dry the surface.

TIP: With the backing paper still attached, Layout your inspirational sign on a table or flat surface before beginning so it will lay flat during your install. If you see wrinkles in the transfer tape alone, these typically have no effect on the lettering.

Step 2- POSITION LETTERING

With the backing paper still attached, hold lettering up to determine where to position it on the wall. Once you have decided exactly where to position it, make small guideline marks on the wall and transfer paper with a pencil indicating where you would like to position it and making sure the lettering is level. By marking the wall and the paper you can line them up when ready to apply lettering to the wall.

Step 3- PREPARE LETTERING

Next place lettering face up on a clean, dry flat surface (so you can read it) and with your transfer tool or credit card, firmly rub over the lettering to ensure lettering will adhere to the sticky transfer tape. (Top Layer)

Next slowly remove the backing paper at a 45 degree angle starting from one corner. Lettering should adhere to the sticky transfer tape, leaving the smooth backing paper blank. If any part of the lettering does not adhere to the transfer tape, lay the backing paper back down and firmly rub over it again with your transfer tool. Repeat process to remove the smooth backing paper completely and discard. Now you're ready to apply to your wall or surface.

Step 4- APPLY LETTERING

Carefully line up and gently apply the top corners of lettering to wall or other flat surface according to the guideline marks you previously made. Take care not to let any part of lettering touch the surface or fold over onto itself while positioning it on the wall. Now that it's in position, carefully lay your lettering onto your surface working from top to bottom smoothing it out with your hands so it lays flat on the wall. For large expressions, one person should apply the top corners and smooth from top to bottom while a second person holds the bottom of the reflection away from the surface until you're ready to lay down the lower half and smooth out with your hands.

Next, using the transfer tool or credit card, firmly rub over to adhere the lettering to wall.

Finally, slowly peel the transfer tape from the wall at a 45 degree angle and discard. If any part of the lettering does not adhere to the surface, lay the transfer tape back down and firmly rub over lettering again with your transfer tool and try removing again. If you still have difficulty with the transfer tap releasing, try using tip #1 below. Once the transfer tape is removed completely you should be left with your decorative lettering on your wall to enjoy.

Tips and Hints:

- **Lettering won't release from the transfer tape to wall-** If you're having a difficult time getting the lettering to adhere to the wall and separate from the transfer tap you can moisten a rag and dampen the transfer tape. This will help the decal release from the transfer tap and adhere to the wall. You can also help it along with your fingers but try not to touch the tack side of the decal as the oil from your skin can affect the adhesives effectiveness.
- **Bubbles-** Use a pin to release any trapped air from under the decal that is causing bubbles that will not rub out.
- **Temperature concerns-** For optimum results, apply decals when the air temperature is between 50 and 90 F as the cold may make the decal brittle and too much heat can affect the adhesive's ability to adhere. Cold surfaces may also affect the decal causing it to fail to adhere properly-- like applying lettering to an outside door in winter. Always allow the surface and lettering to warm up prior to applying.
- **Applying to textured walls-** These Vinyl decals may not adhere to some heavily textured surfaces or walls. Two things you do to assist with the transfer of the decal. While rubbing over the transfer tape with your transfer tool and can also try using your fingers or rag to help press the decal into the groves. Secondly, you can also try the wet rag method described in tip 1.
- **The lettering is removable-** When you choose to take it down, it peels off with relative ease but keep in mind the decal cannot be reapplied.

HINGE METHOD (secondary method)

Step 1- SURFACE PREPARATION

All surfaces must be clean and completely dry. Wash the surface with a mild household cleaner, if necessary, and rinse and dry the surface.

TIP: With the backing paper still attached, layout your inspirational sign on a table or flat surface before beginning so it will lay flat during your install. If you see wrinkles in the transfer tape alone, these typically have no effect on the lettering.

Step 2- PREPARE LETTERING

Next place lettering face up on a clean, dry flat surface (so you can read it) and with your transfer tool or credit card, firmly rub over the lettering to ensure lettering will adhere to the sticky transfer tape.

Step 3- POSITION LETTERING

Now that surface and lettering are prepared and the backing paper still attached, properly position the lettering and temporarily tack it up with masking tape, taking careful consideration in making sure your lettering is level.

Step 4- APPLY LETTERING

Now that lettering is correctly positioned, tape up the sign more firmly with strips along the top of the decal every 4-5 inches to act as a tape hinge.

Next, flip up the decal all the way over and slowly peel the smooth backing paper away from the transfer tape at an angle exposing the lettering.

Lettering should adhere to the sticky transfer tape, leaving the smooth backing paper blank. If any of the lettering is not transferring to the sticky transfer tape, lay it back down and use the transfer tool or credit card and firmly rub over it again. Then repeat step to remove the smooth backing paper completely.

Now that transfer tape with lettering is separated from the smooth backing paper, carefully lay lettering back down into position and smooth out with your hand starting from the top down to avoid wrinkling the lettering. Next take your transfer tool and firmly rub over the transfer tape and lettering in multiple directions to help the edges of each letter adhere to the surface.

Last step is to slowly peel the transfer tape from the surface at a 45 degree angle. If any part of the decal is not transferring, lay the transfer tape back down again and repeat, firmly rubbing over decal again with the transfer tool and then try removing again. Once the transfer tape is removed completely you should be left with your decorative lettering on your wall to enjoy.